

- SPONSORSHIP DECK -

EXPO

EROTICA

THE UK'S HOTTEST EXPO

BIRMINGHAM - SEP 28TH > 29TH

Exhibit **your Brand on a Global Stage**. Become an Exhibitor at **EXPO EROTICA!** Showcase your Products and Services, Connect with Industry Leaders, Grow you Fan Base and be part of the Revolution. **Don't Miss Out on this Outstanding Opportunity**, Secure your spot Now!

- WHAT'S ON? -

- MEET THE STARS
- INFLUENCERS
- WEBCAM MODELS
- ONLYFANS STARS
- INDUSTRY LEADERS
- BRAND PROFESSIONALS
- CAT WALK SHOWS
- LOVEDOLLS
- FOOD & DRINK
- HOT BARS
- BROWSE, SHOP, SERVICES
- COMPS, OFFERS, DISCOUNTS
- DIVAS & DOMS
- SLAVE SCHOOL
- SUB SPANKING STATION
- FASHION
- FETISH
- LINGERIE
- SEXUAL HEALTH POP UP
- SHIBARI WORKSHOP
- HOTWAX WORKSHOP
- BDSM WORKSHOP
- EROTIC DANCE

20,000 + VISITORS
3,500 + SQUARE METERS

1000 + TRADE VISITORS
250 + EXHIBITORS

- **WHY EXHIBIT ?** -



**SHOWCASE
YOUR IDEAS**



**GROW YOUR
NETWORK**



**CUSTOM
WORKSHOPS**



**VIP
PARTY**



**B 2 B
NETWORKING**

Exhibit your **brand global stage**, become an exhibitor at **EXPO EROTICA!** Show your products and services, connect with the industry leaders, grow your fan base and be part of the revolution, Don't let this **distinctive opportunity** slip away - **secure your spot** today!

**BRAND
AWARENESS**

**NEW
OPPORTUNITIES**

**BUILD
RELATIONSHIPS**

**SELL
PRODUCTS**

**SELL
SERVICES**

**BRAND
AWARENESS**

- THE VENUE -

Top Exhibition Venue in the UK. Renowned for Excellence. Attracting over 2.3 Million Visitors, over 45,000 Exhibitors to more than 500 Events per Year. Central Location. Easy Access. Excellent Hotels and Travel Connections



- SPONSORSHIP PACKAGES -

As the **UK's premier Adult Visitor Expo** there is no better place to position and **elevate your brand** with one of our Exciting Sponsorship Packages. Whether your company is an Established Player or a **New Arrival to the adult space**, EXPO EROTICA 2024 affords you a **unique opportunity** to project your presence and reach more people with your product, service or message, than any other platform in the UK.

- SATIN £200 -

Number of Guests Free - 2

Branded Sponsorship e-Flyer

Brand Logo printed on event flyer

Brand Logo Featured Expo Erotica Official Website For 1 Year

Brand Weblink On Expo Erotica Official Website for 1 Year

- SILK £600 -

Number Of Guests Free - 6

Branded Sponsorship e-Flyer

Brand Logo printed on event flyer

Brand Logo Featured Expo Erotica Official Website For 1 Year

Brand Weblink On Expo Erotica Official Website for 1 Year

Social Media Mention That Your Brand Attending

Brand Logo On All E-Flyers

All images From Expo Erotica 2024 Sent To You For You To Use



- RUBBER £2,500 -

Logo On Main RED CARPET Backdrop / SMALL

Number Of Guests Free - 10

Branded Sponsorship e-Flyer

Brand Logo printed on event flyer

Brand Logo Featured Expo Erotica Official Website For 1 Year

Brand Weblink On Expo Erotica Official Website for 1 Year

Social Media Mention That Your Brand Attending

Brand Logo On All E-Flyers

All images From Expo Erotica 2024 Sent To You For You To Use

Your Company Announcements On Stage

Social Media Tags On All Main Posts

Company Article Published On Expo Erotica Official Website

Newsletter Mention

Personalised Announcements Per Day

Advert & Blog Article Inside Expo Show Magazine

Social Media Before, During & After Show



- LEATHER £5,000 -

Logo On Main RED CARPET Backdrop / REGULAR

Number Of Guests Free - 14

Branded Sponsorship e-Flyer

Brand Logo printed on event flyer

Brand Logo Featured Expo Erotica Official Website For 1 Year

Brand Weblink On Expo Erotica Official Website for 1 Year

Social Media Mention That Your Brand Attending

Brand Logo On All E-Flyers

All images From Expo Erotica 2024 Sent To You For You To Use

Your Company Announcements On Stage

Social Media Tags On All Main Posts

Company Article Published On Expo Erotica Official Website

Newsletter Mention

Personalised Announcements Per Day

Advert & Blog Article Inside Expo Show Magazine

Social Media Before, During & After Show

Catwalk Per Day Per Day Of Show

Video Interview

Logos on MAIN STAGE Screen

Come On Stage & Introduce Your Company + Screen advert



- LATEX £7,500 -

Logo On Main RED CARPET Backdrop / MEDIUM

Number Of Guests Free - 18

Branded Sponsorship e-Flyer

Brand Logo printed on event flyer

Brand Logo Featured Expo Erotica Official Website For 1 Year

Brand Weblink On Expo Erotica Official Website for 1 Year

Social Media Mention That Your Brand Attending

Brand Logo On All E-Flyers

All images From Expo Erotica 2024 Sent To You For You To Use

Your Company Announcements On Stage

Social Media Tags On All Main Posts

Company Article Published On Expo Erotica Official Website

Newsletter Mention

Personalised Announcements Per Day

Advert & Blog Article Inside Expo Show Magazine

Social Media Before, During & After Show

Catwalk Per Day Per Day Of Show

Video Interview

Logos on MAIN STAGE Screen

Come On Stage & Introduce Your Company + Screen advert

Your Own Branded Promotional Video

Additional Advert Displays On Screens Throughout Venue

Written Article In High End Magazine



- FUR £10,000 -

Logo on Main RED CARPET backdrop / LARGE
Number Of Guests Free - 24
Branded Sponsorship e-Flyer
Brand Logo printed on event flyer
Brand Logo Featured Expo Erotica Official Website For 1 Year
Brand Weblink On Expo Erotica Official Website for 1 Year
Social Media Mention That Your Brand Attending
Brand Logo On All E-Flyers
All images From Expo Erotica 2024 Sent To You For You To Use
Your Company Announcements On Stage
Social Media Tags On All Main Posts
Company Article Published On Expo Erotica Official Website
Newsletter Mention
Personalised Announcements Per Day
Advert & Blog Article Inside Expo Show Magazine
Social Media Before, During & After Show
Catwalk Per Day Per Day Of Show
Video Interview
Logos on MAIN STAGE Screen
Come On Stage & Introduce Your Company + Screen advert
Your Own Branded Promotional Video
Additional Advert Displays On Screens Throughout Venue
Written Article In High End Magazine
Your Logos on the Main Entrance Screen
Your Brand Logo On Promo Videos Before & After Event
Branded Flags



- DIAMOND £15,000 -

Logo On Main RED CARPET Backdrop / XTRA LARGE
Number Of Guests Free - 30
Branded Sponsorship e-Flyer
Brand Logo printed on event flyer
Brand Logo Featured Expo Erotica Official Website For 1 Year
Brand Weblink On Expo Erotica Official Website for 1 Year
Social Media Mention That Your Brand Attending
Brand Logo On All E-Flyers
All images From Expo Erotica 2024 Sent To You For You To Use
Your Company Announcements On Stage
Social Media Tags On All Main Posts
Company Article Published On Expo Erotica Official Website
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Additional Advert Displays On Screens Throughout Venue
Written Article In High End Magazine
Your Logos on the Main Entrance Screen
Your Brand Logo On Promo Videos Before & After Event
Branded Flags
Your Logos On GoBo Projectors
Hanging Banners
Your Logo on Branded Ticket
Dedicated Branded Photo Area

Book Early As Diamond Sponsorship Is Limited



| 1 | 2 Massive Days with 20,000 + Visitors | SATIN £200 | SILK £600 | RUBBER £2,500 | LEATHER 5K | LATEX £7,500 | FURR 10K | DIAMOND 15K |
|----|--|------------|-----------|---------------|------------|--------------|-----------|-----------------------------|
| 2 | | | | | | | | |
| 3 | Logo on Main RED CARPET backdrop | | | Small | Regular | Medium | Large | Xtra Large |
| 4 | | | | | | | | |
| 5 | Number of Guests Free | 2 | 6 | 10 | 14 | 18 | 24 | 30 |
| 6 | Branded Sponsorship e-Flyer | X | X | X | X | X | X | X |
| 7 | Brand Logo printed on event flyer | X | X | X | X | X | X | X |
| 8 | Brand Logo Featured Expo Erotica Official Website For 1 Year | X | X | X | X | X | X | X |
| 9 | Brand Weblink On Expo Erotica Official Website for 1 Year | X | X | X | X | X | X | X |
| 10 | Social Media Mention That Your Brand Attending | | X | X | X | X | X | X |
| 11 | Brand Logo On All E-Flyers | | X | X | X | X | X | X |
| 12 | All images From Expo Erotica 2024 sentFor You To Use | | X | X | X | X | X | X |
| 13 | Your Company Announcements On Stage | | | X | X | X | X | X |
| 14 | Social Media Tags On All Main Posts | | | X | X | X | X | X |
| 15 | Company Article Published On Expo Erotica Official Website | | | X | X | X | X | X |
| 16 | Newsletter Mention | | | X | X | X | X | X |
| 17 | Personalised Announcements Per Day | | | X - 3 | X - 4 | X - 6 | X 8 | X -10 |
| 18 | Advert & Blog Article Inside Expo Show Magazine | | | QUATER PAGE | HALF PAGE | FULL PAGE | BACK PAGE | FRONT PAGE + DOUBLE PAGE |
| 19 | Social Media Before, During & After Show | | | X | X | X | X | X |
| 20 | Catwalk Per Day Per Day Of Show | | | | X - 2 | X - 3 | X - 4 | X - 6 |
| 21 | Video Interview | | | | X | X | X | X |
| 22 | Logos on MAIN STAGE Screen | | | | REGULAR | MEDIUM | LARGE | EXTRA LARGE |
| 23 | Come On Stage & Introduce Your Company + Screen advert | | | | X | X | X | X |
| 24 | Your Own Branded Promotional Video | | | | | X | X | X |
| 25 | Additional Advert Displays On Screens Throughout Venue | | | | | X | X | X |
| 26 | Written Article In High End Magazine | | | | | X | X | X |
| 27 | Your Logos on the Main Entrance Screen | | | | | | X | X |
| 28 | Your Brand Logo On Promo Videos Before & After Event | | | | | | X | X |
| 29 | Branded Flags | | | | | | X - 2 | X - 4 |
| 30 | Your Logos On GoBo Projectors | | | | | | | X - 2 |
| 31 | Hanging Banners | | | | | | | X |
| 32 | Your Logo on Branded Ticket | | | | | | | X |
| 33 | Dedicated Branded Photo Area | | | | | | | X |

- BAR SPONSOR 25K -

Fully Branded Bar With Company Logo
Bar Staff To Be Wearing Your Branded Logo
Hanging Banners
Logo on Main RED CARPET Backdrop
Number of Guests Free - 18
Branded Sponsorship E-Flyer
Brand Logo Printed On Event flyer
Brand Logo Featured Expo Erotica Official Website For 1 Year
Brand Weblink On Expo Erotica Official Website for 1 Year
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Video Interview
Logos on MAIN STAGE Screen
Come On Stage & Introduce Your Company
Your Own Branded Promotional Video
Additional Advert Displays On Screens Throughout Venue
Hanging Banners
Animated branding on Led screen on back bar
8 personalised announcements
Full page Advert inside expo show magazine
Social media before, during and after mentions





**ADDITIONAL SPONSOR OPPORTUNITIES
AFTER SHOW PARTY / BRANDED BAGS**

**Interested? Drop Us a message at contact@expoerotica.co.uk or via whatsapp on
07802 452 283 to discuss How we can Best Elevate your Brand for Maximum Exposure.**

nec
birmingham